



Brews On The Breeches Sponsorship Information

Location: Allenberry Resort

Date: June 28, 2025

Sponsorship Levels

1. Platinum Sponsor (Exclusive)- \$1000

- **Logo Placement:**
 - Prominent logo placement on all event materials, signage, and promotional banners throughout the resort.
 - Exclusive logo placement in the lounge area, ensuring maximum visibility for the sponsor.
 - Logo featured on event website and digital event signage.
- **Tickets:**
 - 10 tickets to the event
- **Social Media Promotion: - \$500**
 - Dedicated social media posts on event pages (Facebook, Instagram).
 - Featured on the event's email newsletters.
 - Acknowledgment in all pre-event, during-event, and post-event social media campaigns.
- **Additional Perks:**

- Opportunity to provide branded materials or giveaways in the event goodie bags.

2. Gold Sponsor- \$350

- **Logo Placement:**

- Logo displayed on all event materials and signage.
- Secondary logo placement in the lounge area (below Platinum level).
- Logo featured on event website and digital event signage.

- **Tickets:**

- 6 tickets to the event.

- **Social Media Promotion:**

- Mention in event's social media campaigns.
- Social media post highlighting Gold Sponsor status.

- **Additional Perks:**

- Opportunity to distribute promotional materials at event entrances or in public areas.

3. Silver Sponsor - \$250

- **Logo Placement:**

- Logo placed on event materials and signage.
- Logo included in the event website and digital signage.

- **Tickets:**

- 4 tickets to the event, including general admission.

- **Social Media Promotion:**

- Mention in social media posts acknowledging Silver Sponsor status.

- **Additional Perks:**

- Opportunity to provide branded materials for the event goodie bags.
-

Additional Sponsorship Opportunities (Add-ons)

- **Branded Lounge Area:** \$75 to have your logo prominently displayed in the lounge area, exclusive for guests.
 - **Event-Specific Activation:** \$75 for exclusive space to set up a booth or activation station at the event.
 - **Product Placement:** \$75 to include your product in our Gift Bags for all event attendees.
-

Why Sponsor Brews On The Breeches?

- **Exposure:** Reach a broad audience of public attendees, guests, and members.
 - **Brand Recognition:** Showcase your brand across various touchpoints at the resort, event materials, signage, and digital platforms.
 - **Community Engagement:** Align your brand with an event that supports community engagement and tourism at Allenberry Resort
-

Deadline for Sponsorship: May 15th, 2025

Send Logo and company information to: kelly@allenberry.com

Please send payments to:

Allenberry Resort
Attn: Brews on Breeches Sponsorship
1559 Boiling Springs Road
Boiling Springs, Pa 17007

Contact Information

To secure your sponsorship or inquire further about any of the opportunities, please contact:

Kelly Kingma
Director of Operations
Email: Kelly@allenberry.com
Phone: 717-258-3211

